



**2003**  
**DRAINAGE AREA MANAGEMENT PLAN**

**SECTION B-10**  
**ILLEGAL DISCHARGE AND**  
**ILLICIT CONNECTION PROGRAM**

**SECTION B-10**

**ILLEGAL DISCHARGE AND ILLICIT CONNECTION PROGRAM**

**TRAINING AND OUTREACH**

### **B-10.1 Introduction**

The Training and Outreach program for Illegal Discharge and Illicit Connection (the ID/IC program) has been designed to increase general understanding of water pollution and pollution prevention principles, as well as to provide more specific training targeted to Permittee Management Staff, Permittee Authorized Inspectors, and Permittee and Sanitation District Field Supervisors and Staff. This program is one element of an overall training effort that will collectively further the goal of effectively reducing the discharge of pollutants to the storm drain system by educating specified groups on the causes of stormwater pollution, the consequences of allowing pollutants to enter the waters, and the commitments necessary to improve water quality in Orange County.

Through the training modules, key messages will be presented that explain the overall ID/IC Program concepts and the specific steps audience members need to take in order to implement the program and improve water quality. Brochures, PowerPoint presentations, and other materials will serve to reinforce the messages emphasized in the training modules. PowerPoint presentations are included in the Exhibits at the end of this section. Existing County public education brochures are listed in **Section B-1** and included in **Section B-6**.

The training program(s) will use standard terminology and emphasize key messages consistent with the guidelines in **Section B-1**. Refer to **Section B-1** for an overview of the types of materials to be used in the overall Training and Outreach program. **Section B-1**, Exhibit B-1.I outlines all the current Training and Outreach modules for the 2003 DAMP.

### **B-10.2 Illegal Discharge and Illicit Connection Program Targeted Training Modules**

ID/IC Program training modules have been produced for the initial target audiences identified in B-10.1. These modules have been designed to bring the Stormwater Program's key messages about pollution prevention and water quality to as many staff and community members as possible to effect the greatest possible change in behavior.

#### *ID/IC Program Management Training (Exhibit B-10.I)*

This training module is targeted to Permittee staff responsible for organizing, staffing, managing, and administering the ID/IC Program. It includes the following topics:

- Impact of the ID/IC and the impact of the ID/IC program on controlling pollution sources
- Determining and assigning internal staff and the use of outside service providers or the County to be responsible for all elements of the program
- Overview of General and Sewage Spill Response requirements
- Overview of ID/IC investigation requirements
- Overview of enforcement options and requirements
- Overview of Training and Outreach requirements
- Overview of Reporting and an overview of how to assess the program's effectiveness

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### *ID/IC Program Authorized Inspector Training (Exhibit B-10.II)*

This training module is targeted to the Permittee's Authorized Inspectors responsible for the field portion of ID/IC Program. It covers the same topics as Module B-10.I but in more detail and includes the following topics:

- Impact of the ID/IC and the impact of the ID/IC program on controlling pollution sources
- Overview program management and the need to have a clear understanding of job responsibilities
- Details of General Spill Response, Sewage Spill Response, and ID/IC Investigation
- Review of Enforcement options and the Enforcement Response Guide
- Details of reporting and an overview of how to assess the program's effectiveness

### *ID/IC Program Sewage Spill Response Training (Exhibit B-10.III)*

This training module will be presented to Permittee staff for use in a workshop with Permittee and Sewage Agency field staff responsible for spill response, control, containment, clean-up, decontamination, and reporting. The training module includes the following items:

- Impact of the sewage spills on the environment and why it is important to work together
- Details of Sewage Spill Response, especially to keep discharge out of the storm drain system
- Coordination among field personnel responding to sewage spills particularly in training, methods used, and reporting activities

### **B-10.3 Training and Outreach Program Messages**

The Illegal Discharge and Illicit Connection Training and Outreach program emphasizes the following messages and key elements of training throughout its training modules and materials:

- Water pollution degrades surface waters
- ID/IC are sources of contamination
- Effective spill response and investigation of ID/IC identifies sources
- Agency cooperation improves effectiveness
- Enforcement reduces ID/IC

### **B-10.4 Handouts**

The training sessions for the ID/IC Program will include handouts as appropriate. The handouts proposed to be distributed and discussed at the training sessions are:

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### *ID/IC Program Management Training (Exhibit B.10.I)*

- Meeting Agenda
- Glossary
- Presentation in hard copy
- Contact list
- Reminder that attendees should bring their copy of the DAMP to the training

### *ID/IC Program Authorized Inspector Training (Exhibit B.10.II)*

- Meeting Agenda
- Glossary
- Presentation in hard copy
- Contact list
- Reminder that attendees should bring their copy of the DAMP to the training

### *ID/IC Program Sewage Spill Response Training (Exhibit B.10.III)*

- Meeting Agenda
- Glossary
- Presentation in hard copy
- Contact list

### **B-10.5 Effectiveness Assessment for Illegal Discharge and Illicit Connection Training and Outreach Program**

Overall program effectiveness assessment will be undertaken by the Permittees as program work progresses. The initial indicators of the usefulness of the Illegal Discharge and Illicit Connection Training and Outreach program will be post-training questionnaires through which trainees will be asked to critique the training. Refer to **Section B1.7** for information about effectiveness assessment tools that will be utilized to assess long-term effectiveness.

**EXHIBIT B-10.I**

**ILLEGAL DISCHARGE AND ILLICIT CONNECTION PROGRAM**

**ID/IC PROGRAM MANAGEMENT TRAINING**

**EXHIBIT B-10.II**

**ILLEGAL DISCHARGE AND ILLICIT CONNECTION PROGRAM**

**ID/IC PROGRAM AUTHORIZED INSPECTOR TRAINING**

**EXHIBIT B-10.III**

**ILLEGAL DISCHARGE AND ILLICIT CONNECTION PROGRAM**

**ID/IC PROGRAM SEWAGE SPILL RESPONSE TRAINING**